

UNLV

INTERNATIONAL
GAMING INSTITUTE

IEEE RAS
2017 Winter School on
Consumer Robotics

Knowledge.

Research.

Innovation.

Robert Rippee MBA

Director, Hospitality Innovation Lab

Director, esports Lab

Hospitality Innovation Lab

- Innovation Lab focused on solving “pain points” in hospitality through innovation.
 - Spring 2016, Governor’s Office of Economic Development Grant
 - First Cohort
 - 8 teams/7 patent applications
 - Engineers, Architects, Data Scientists, Developers, Gamers, Hospitality Students
 - Mentors from the hospitality and tech world
- Why me?

Robert Rippee, MBA

- Professor UNLV
 - Hospitality Innovation Lab
 - Esports Lab
- Senior Consultant, Elysian LLC
 - Tech Startups Advisor, Board Member: Gaming, Robotics, Drones, Adventure Travel, Meetings
- Senior Vice President of Marketing, Las Vegas Sands Corp
 - The Venetian and the Palazzo
- 25 years of hospitality and gaming
 - I know the Pain Points

Robert Rippee

Why should you be excited about
this Winter School?

Hospitality and Innovation

1. Innovation in the hospitality industry
2. The opportunity to make an impact beyond what you can imagine
3. Timing for robotics is near perfect
4. Amazing Speaker lineup

Some of the Key Speakers

1. Les Ottolenghi, EVP and CIO, Head esports, Caesar's Entertainment Company
2. Seth Schorr, CEO Downtown Grand
3. Keith Wright, Regional Technical Director Entertainment, CEG
4. Mike Williams, CEO Oomba

Here is what the Hospitality Industry thinks is innovative and where are the opportunities?



STYLE & FASHION
16 Reasons to Love Fashion in 2016



ADVENTURE & TRAVEL
The New Flexibility of Yoga Getaways



DESIGN & DECORATION
Top 5 Interior Design Trends for 2017



LIFE | LIFE & STYLE

How Hotel Companies Launch a New Brand

A bumper crop of boutiques flood the market; Tub or shower only? What goes in the minibar?



Recommended Videos

1. **Islamic State Claims Responsibility for Istanbul Attack**



2. **Looking for a New Job in 2017? Avoid These Mistakes**



3. **Vineyard Vines: Keeping a Changing World in 'Preppy' Clothes**





Who is here to guide you and give you
insights?

Faculty
Hotel Executives
Robotics Executives
Technology Executives

Short Video

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Go make some
magic.

Knowledge.

Research.

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